



Executive Summary

AACSB International (AACSB) affirms its commitment to fostering student mobility and internationalization in business education. As the world becomes increasingly interconnected, the need for culturally competent, globally aware business leaders has never been more critical. AACSB advocates for policies which enhance the global flow of students and enrich the educational offerings of our member institutions.

Introduction

The Importance of Student Mobility and Internationalization

Cultural Competence : In today's global market, business leaders must navigate a complex array of cultural contexts. International exposure equips students with critical soft skills, including adaptability, cultural sensitivity, and communication, that are essential in a multicultural business environment.

Innovative Problem Solving : Diverse educational experiences foster creativity and innovation. Students who study abroad gain new perspectives and approaches to problem solving, benefiting their home institutions and future workplaces.

Network Expansion : International experiences expand professional networks. These networks can become invaluable resources for students, faculty, and the institutions themselves, opening doors to new research, collaboration, and business opportunities.

Economic Contribution: International students contribute significantly to host countries' economies through tuition fees, living expenses, and workforce participation.

AACSB's Role and Initiatives

As a thought leader in business education, AACSB leads by example through the following initiatives:

Facilitating Global Partnerships : AACSB will continue to foster partnerships among business schools worldwide, encouraging collaborative programs, joint degrees, and exchange opportunities that enhance academic and cultural exchange. We unite with our global to mitigate barriers and create opportunities to advance business education.

Recommendations for Member Institutions

Integrate Internationalization : Incorporate international case studies, intercultural training,